

# Media Advisory

For Immediate Release  
January 22, 2010

## Additional free tickets to Art Gallery of Alberta's Family Day now fully booked Tickets booked within 24-hours of release

EDMONTON, AB – Free timed-tickets for *Qualico Family Day* at the Art Gallery of Alberta (AGA) on **February 15, 2010** are now fully booked. The tickets, released on January 20, 2010, were booked online within 24-hours.

The release of an additional day of free timed-tickets followed the overwhelming response to tickets for the AGA's two-day opening celebration scheduled for **January 31** and **February 1, 2010**. 10,000 free online tickets for the opening were released on January 18, 2010 and were completely booked in less than 24-hours. The AGA extended its hours and added timed-ticketing access for *Qualico Family Day* in order to accommodate maximum amount of people possible on this third day of free admission.

Entrance into the new Gallery during the two-day opening celebration and on *Qualico Family Day* **will only be possible with a valid timed-ticket**. Recommended visit time for those days is one hour. The AGA invites those without free timed-tickets to visit during the Gallery's new hours, starting **Tuesday, February 2, 2010**.

The AGA also invites the public to become AGA Members and show their support for the arts in Alberta and to enjoy a full-year of free admission. Other Membership benefits include invitations to exhibition openings, discounts on art classes, programs and at **Shop AGA** and **Zinc** resto lounge and more.

To purchase an AGA Membership or find out more about the new AGA, please visit [youraga.ca](http://youraga.ca)

### AGA Hours

Tuesday-Friday: 11 am-7 pm  
Saturday & Sunday: 10 am-5 pm  
Closed Mondays

### AGA Admissions

Members: Free  
Adults: \$12  
Seniors (65+)/Students: \$8  
Children under 6 years: Free  
Family (2 adults + up to 4 children): \$26

### AGA Memberships

Individual: \$55  
Family: \$85  
Senior / Senior Couple: \$70  
Student: \$35

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## **ABOUT THE ART GALLERY OF ALBERTA**

The Art Gallery of Alberta is creating a new gallery—a “New Vision” for Alberta’s capital. After a global architectural competition, Los Angeles based Randall Stout Architects, Inc. was selected to design the new gallery. With opening exhibitions in early 2010, the new AGA will be an 85,000 square foot premier presentation venue for international and Canadian art, education and scholarship. The new AGA will be a centre of excellence for the visual arts in Western Canada in the 21st century, expressing the creative spirit of Alberta and connecting people, art and ideas.

Founded in 1924, the Art Gallery of Alberta (AGA) is the oldest cultural institution in Alberta and the only museum in the province strictly devoted to the exhibition and preservation of art and visual culture. Serving both the city of Edmonton and the province of Alberta, the Gallery maintains a collection of nearly 6,000 objects. The AGA is focused on the development and presentation of original exhibitions of contemporary and historical art; on building national and international curatorial partnerships for the creation of new exhibition projects; and on the development and delivery of a program of touring exhibitions that disseminate contemporary and historical art within Alberta and across Canada.

*The AGA is a not-for-profit organization that relies on the generous support of its Members, donors, sponsors and government. The Art Gallery of Alberta is grateful for the generous support of the many public and private donors and sponsors who have made the AGA's New Vision possible, as well as the ongoing support of the City of Edmonton, the Alberta Foundation for the Arts, The Canada Council for the Arts and our Members.*

## **Media Contact**

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